

This is Bleeds (0.0625" or 38 pixels).

They must be all around the card

0.125" or 75 pixels

Total width of the Card = 3.625" or 2175 pixels

Total  
height of  
the card  
= 2.125"  
or 1275  
pixels

Within this Green box is the  
Safe Area (3.25"x1.75" or  
1949x1049 pixels).

All typing and Logos must  
be inside it

Red Line is the cut line